

DIRTT

AN OVERVIEW

DIRTT
Build better.™

DIRTT — DOING IT RIGHT THIS TIME

We create customizable, sustainable architectural interiors. At DIRTT's core is a set of robust interface elements that support reconfiguration, extreme levels of customization, and distributed manufacturing. DIRTT's solutions include DIRTT Walls, DIRTT Millwork, DIRTT Power and DIRTT Networks, along with cutting-edge ICE® technology, and ICEberg®, a powerful modular vs. traditional construction cost-comparison tool.

DIRTT Walls are open to more function and more customization than any other in the industry, giving designers virtually unlimited freedom. The patented wall elements allow work surfaces, overhangs, displays, and any other object to be mounted seamlessly off the surface, without damage. The walls support legacy and new furniture, are reconfigurable, and easily refinished to suit future needs.

DIRTT Millwork is fully customizable, modular cabinetry. Just like traditional millwork, you can create the perfect piece to fit the perfect space, but with DIRTT Millwork you get a set price, fast lead-time, smooth install and long-term agility. DIRTT Millwork can morph into what you need, in the size you need, at the speed you need, and it all hangs from the horizontal support within the walls.

To create a fully agile space, DIRTT offers modular plug-and-play power and data. DIRTT Power and DIRTT Networks integrate directly into DIRTT Walls. This provides control over the part of the office that changes the most, without the need to bring in expensive trades or dispose of wire and cables every time there is a move, add or change.

The key to DIRTT's flexibility is technology. DIRTT uses ICE® software, an intelligent Java-based 3D application that creates interactive environments in real time, using clear, graphic communication to design, envision, specify, price, manufacture and deliver any product open to modification. ICE eliminates the potential for human error or possible design misinterpretation by a third party, cutting down on lead-times and reducing unnecessary product waste. With ICE and DIRTT, what you see is what you get.

DIRTT interiors are environmentally sustainable, flexible, unique and highly productive. The company is the winner of more than 25 prestigious awards, including a PM100 for Innovation Mastery by Progressive Manufacturing magazine, a Manning Award for Outstanding Innovation, and the Excellence in Partnership for Industry Green Contractor from the U.S. Coalition for Government Procurement.

Headquartered in Calgary, AB, DIRTT opened for business in May 2005 and has grown to \$187 million in sales. DIRTT has manufacturing facilities in Calgary, AB; Savannah, GA; and Phoenix, AZ. DIRTT Power is manufactured in Kelowna, BC. DIRTT Green Learning Centers are located in New York, NY; Chicago, IL; Los Angeles, CA; and San Francisco, CA.

